**The Israeli Institute of Smart Cities (NGO)**

A **P**rivate - **P**ublic - **P**artnership **Case Study**

In his article "The Smart City is the Start-Up City" (<http://blogs.timesofisrael.com/the-smart-city-is-the-start-up-city/> Jan.25.2015) O. Ziv describes the Israeli Tel-Aviv metropolis transformation process towards becoming a "Smart City". "Sassy and cutting edge, the 2014 expo winner and holder of the title is the apple in the tech world’s eye-Tel Aviv, Israel. Tel Aviv, the metropolis known to many as Start Up City, has committed to transforming itself into a Smart City. The greater Tel Aviv metropolis includes 3.2 million people and is among the top three global business hubs in the Middle East, alongside Dubai and Istanbul. The city has developed a leading reputation for its technology and innovation capacity and has been rated the second most dynamic startup ecosystem in the world after Silicon Valley, based on the Startup Genome “Top 100 Innovation Cities”.The author is a member of Edna Pasher PhD & associates Ltd. company. Dr Edna Pasher, the owner and CEO of the company, is also a co-founder and the CEO of the recently founded **The Israeli Institute of Smart Cities (NGO).**

There are many other Smart Initiatives across the country dealing with various challenging fields like: Energy, Transportation, Environmental protection water & agriculture etc. some are funded by the Israeli government and some others by national and international (e.g EU-H2020) funds.

**The Israeli Institute for Smart Cities NGO** founders are highly capable experts from both, the Private and Public sectors. It comprised of representatives from the academic, technological, industrial, business, legal and municipal arenas. Also experts from the Smart Cities domain are part of the NGO founders' team. A preliminary plan of action have been already defined together with several Israeli cities like: Haifa, Holon, Nathanya, Beer-Sheba to drive the Smart Cities solutions concept. Moreover, **The Israeli Institute of Smart Cities (NGO)** is collaborating with the Major Cities Europe (MCE) organization on future shared ideas and initiatives.

Our mission is to enhance the Israeli Cities transformation from standard to Smart urban areas leveraging the Israeli innovative culture and technology advancement by being a local hub to the private and public sectors and serve as a a bridge to similar efforts world-wide.

**Our goals (May 2015)**

1. Research and development in the field of Smart cities in Israel and worldwide.
2. Introduction and deployment of technologies, policies and innovative models of Smart Cities.
3. Integrating academics, community, industry and services to promote Smart Cities.
4. Initiating and promoting models of collaboration and cooperation projects between the public and private sectors
5. Needs analysis of tools, methods and resources locally and the worldwide.
6. Become the focal point for all those who are dealing with the field of Smart Cities in Israel
7. Organization of events and professional conferences in the field of Smart Cites in Israel
8. Issue publications in the field of Smart Cities.
9. All other activities to promote smart cities in Israel